

Expert Source Sheet -- Online Learning and Education Techniques

Dr. Jennifer Winward -- Founder, Winward Academy

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How has the Internet changed the way we study and learn? The use of one-on-one directed, self-paced techniques has greatly expanded students' abilities to learn at the speed and style that best suits their needs. However, what makes an online learning tool or technology successful?

Dr. Jennifer Winward has spent her career studying adolescent and developmental neuropsychology, specifically looking at learning and cognitive issues during this critical time of development. As both a private tutor for 18 years and a teaching professor at the University of California, San Diego, she has channeled that expertise into Winward Academy (www.WinwardAcademy.com), a unique online learning tool focusing on standardized test prep, mathematic mastery, and online learning.



Unlike traditional 'course-only' online programs, Winward Academy was developed to honor educational research on effective learning techniques and to mimic the one-on-one assistance a student would get from a personal tutor, including flexibility to study only the topics a student truly need, control over speed of instruction, and question-and-answer reviews that focus on effectively correcting mistakes.

With a Ph.D. in Neuroscience and Development Neuropsychology and an M.A. in Experimental Psychology from the University of California, San Diego, Dr. Jennifer Winward can be used as a source in various capacities, including the following:

- ❖ How online learning differs from in-class scenarios
- ❖ What educational research has revealed about most effective learning techniques
- ❖ New technology applications in online learning
- ❖ Technology as a tool to diminish the impact of income inequality on access to education
- ❖ Using technology to develop a learning plan that best meets your child's needs
- ❖ Use of online tools to prepare for key standardized tests such as the ACT or SAT

Trend Article Ideas Appropriate for Comment/Input by Industry Expert Dr. Jennifer Winward:

- ❖ How can I help my child manage the stress of standardized tests?
- ❖ Can an online tutor help my child truly do better in school?
- ❖ How does technology change the ways we learn?
- ❖ Can we use technology to close the gap between children in higher and lower income neighborhood schools?

To arrange an interview with Dr. Jennifer Winward or to seek input on a trend article, please email william@winwardacademy.com or call 858.692.5758.