



WINWARD
ACADEMY

Giving Students the Confidence to Soar

How Winward Academy Revolutionizes Education

WinwardAcademy.com

About Winward Academy: Winward Academy® is one of the world's leading innovators in the online education space, providing web-based academic support that enhances students' knowledge, confidence, and competitiveness in middle and high school academics and in college applications. We help thousands of students every year by providing personalized, comprehensive test preparation and extensive math curriculum support. The Winward Academy learning platform honors over 40 years of education and cognitive psychology research, incorporating proven techniques that promote effective learning.

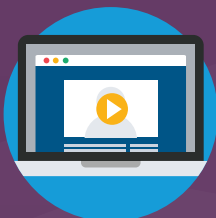
Winward Academy's unmatched reputation is wholly attributable to its students' exceptional success and to the trust earned among students, parents, and schools around the world. Winward Academy helps students learn more and be more.

Winward Academy combines an interactive teaching approach with engaging on-demand video lessons to simulate an in-person tutoring experience.



Our Expertise

Results-driven, personalized experience of a private tutor



Your Schedule

Convenience and flexibility of on-demand video lessons



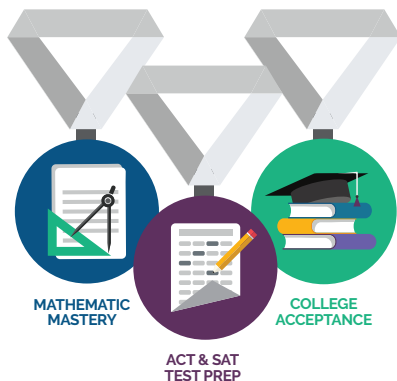
Meet Your Amazing Tutor

Jennifer Winward, Ph.D.

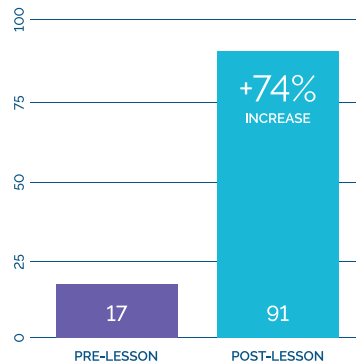
Dr. Winward is a renowned 20-year veteran of high school tutoring and a distinguished teaching professor at University of California, San Diego. She has taken her years of experience and her passion for teaching to create an effective, personalized, and fun online tutoring platform that uses both technology and the personal touch that comes with having a teacher in your corner.

The Winward Academy Difference

Winward Academy is transforming how students master the ACT & SAT, thrive in math class, and shine in college applications - all to build confidence for life.



Increase to Baseline Knowledge



Students complete pre- and post-lesson assessments to examine any changes after watching a lesson. Students show a 74% increase in their question accuracy ($p < .001$).

Where Standardized Gets Personalized®

Our feature-rich platform allows students to completely customize their learning experiences:

- Adjustable teaching speeds
- Personalized study guides
- Self-assessment opportunities
- Extra practice based on mistakes
- Peer collaboration
- Practice test proctoring
- Personalized study scheduler
- Immediate feedback on progress

Content Areas: Winward Academy is best known for partnering with competitive, esteemed high schools, charter networks, and public school districts. Content is integrated into the classroom curriculum or provided as an additional resource to maximize students' success and growth. Content is divided into three areas:



Core Curriculum

- 250+ hours of comprehensive instruction for the ACT, SAT, and math class
- 7,000+ practice questions all based on real exams and broken down by topic
- Exclusive Winward Academy Mistake Bank feature to save missed questions and hints to facilitate easy review and study guide creation



Practice Test Platform

- Student access to performance data and to step-by-step explanations for real ACT and SAT exams
- Sortable breakdown of every section by lesson and topic to facilitate focused review
- Guided information via teacher portal to inform classroom decisions about student review



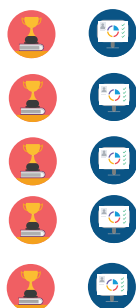
College Prep Curriculum

- Step-by-step lessons to complete the common application
- Special focus on the activities section, personal statement examples, and supplements
- Exclusive interview series with students to discuss their experiences overcoming fears or challenges in their path to college

Common Challenge

- Increased curriculum responsibility for teachers in areas outside their area of expertise
- Struggle to address many different levels of subject understanding within one classroom
- Overworked teachers without time for one-on-one student review
- Pressure to see rising test scores and push school performance beyond the status quo
- Teacher attrition after learning content, resulting in a need to fill a knowledge gap

Solved by:



Common Challenge

- Lack of student motivation on practice exams since they don't receive personalized mistake review
- Cumbersome grading procedures for teachers to manually enter students' scantrons
- Burden on counselors to guide how to fill out college applications
- Importance of supporting students with the emotional challenges of college apps
- Need to prepare students with soft skills for success in college and beyond

Solved by:



Teaching Models with Unprecedented Success: High schools utilize Winward Academy to provide instruction during class time, after school, or on weekends - with students accessing laptops and headphones to complete lessons. All programs are customized to the schools' and students' unique needs and are designed to keep students on track and to take pressure off teachers.

"Students are really invested in using the videos to review their practice test data and see why they missed the questions they got wrong. They appreciate the explanation videos for each question, and teachers appreciate the accompanying worksheets that allow students to follow along with the videos."

Caroline G.
School Leader, Washington D.C.

"It's very rare for a student to feel connected to and invested in an online program. However, Winward is able to do that through the personalized individual instruction students receive. It's amazing to see a group of students working together for hours straight because they are enjoying the process and learning a lot!"

Mohamad M.
School Leader, Houston

"Winward Academy has been a great resource to help students with their individual needs. Due to the plethora of lessons and supportive resources (i.e., the mistake bank, "teach me," and the hint feature), students are able to get scaffolding and individualized support. Additionally, it took more work off teachers, making it easy to implement."

Nick W.
Junior Seminar Teacher, Philadelphia

"Winward Academy broke us out of the status quo and elevated our students' performance by 33 percentile points. The dynamic at our school has completely shifted to one that celebrates ACT success and growth. Winward Academy is our unicorn."

Ilyan Nuñez
Director of College Placement, KIPP: New Jersey

Ongoing School Support: After investing in Winward Academy content, schools can also receive the following for ongoing support:

- Consultation with Dr. Winward on curriculum questions
- Consultation with Dr. Winward on integration of content into classrooms
- On-site teacher training workshops
- On-site student workshops
- Parent resource guide

Benefits for Schools

- ✓ More donations for schools
- ✓ Appeal to motivated students
- ✓ Higher graduation rates
- ✓ Improved lives for alumni
- ✓ Better reflection on schools
- ✓ More scholarships
- ✓ Higher rates of college acceptance
- ✓ Reduction in financial aid gaps
- ✓ Elevation of college tier acceptance

Benefits for Students

- ✓ Unparalleled lesson quality
- ✓ Customized learning programs
- ✓ Expert instruction
- ✓ Real results
- ✓ Increased confidence
- ✓ Elevated peace of mind
- ✓ Improved study habits
- ✓ Enhanced intellectual curiosity
- ✓ Passion for life-long learning